

TO: Robert Tefft, Town Planner

FROM: Sarah Sinatra Gould, AICP

CC: Karen Dewey, Town Administrator

DATE: March 31, 2023

SUBJECT: Revised program for Comprehensive Plan & Downtown Master Plan

The feedback from the residents at the March 20, 2023 was compelling and demonstrates to us that the community is very much aligned with maintaining what is special about Weddington. It was quite a unified position and due to this, we find that offering yet another survey, bound to provide the same results, is not needed. The update to the Plan will focus a full existing conditions analysis as a baseline report and addressing ambiguities which will further the goal of protecting the Town. If the Town still feels there is a need to do another survey after the open house, this can be crafted.

Four to six weeks following the open house, we will host a one-day design workshop which will consist of a designer in Town Hall sketching potential designs of downtown. This will allow the public to drop in and offer comments.

We clearly heard the feedback and feel there are ways to improve the policies in the plan without making changes that could change what is existing that the residents wish to maintain. The design workshop portion will allow the residents to visual a rural downtown in an interactive environment.